



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-05-2012 PAGE: 1 of 3

SHORR JOHNSON MAGNUS - 9232
ATTN: TERRI COOPER
1831 CHESTNUT ST STE 602
PHILADELPHIA PA 19103

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397648	09-04-2012		0	NC CITIZENS FOR PROGRESS	NC CITIZENS FOR PROGRESS	POLITICALS	WTVD - DURHAM

Agency Est#			CMS # 242655	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-18-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242655		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	09-18-2012	09-23-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30		1	1	1	1			4	850	4	3,400.00	
2	09-24-2012	09-24-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	850	1	850.00	
3	09-18-2012	09-23-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		1	1	1	1			4	1,500	4	6,000.00	
4	09-24-2012	09-24-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	1,500	1	1,500.00	
5	09-18-2012	09-23-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	1	30		1	1	1	1			4	600	4	2,400.00	
6	09-24-2012	09-24-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	1	30	1							1	600	1	600.00	
7	09-18-2012	09-23-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		1	1	1	1			4	850	4	3,400.00	
8	09-24-2012	09-24-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1							1	850	1	850.00	
9	09-18-2012	09-23-2012	07:00PM - 07:30PM	EYEWITNESS NEWS SAT 7-730P (838)	1	30						1		1	800	1	800.00	
10	09-18-2012	09-23-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30		1	1	1	1			4	1,300	4	5,200.00	
11	09-24-2012	09-24-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1							1	1,300	1	1,300.00	
12	09-18-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30		1	1	1	1			4	1,600	4	6,400.00	
13	09-24-2012	09-24-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,600	1	1,600.00	
14	09-18-2012	09-23-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30		1	1	1	1			4	1,200	4	4,800.00	
15	09-24-2012	09-24-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	1							1	1,200	1	1,200.00	

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title		
			242655	PHILADELPHIA	A. CLIFFORD	09-18-2012	09-24-2012	M (Broadcast Month, Cycle 1)							N	242655		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
16	09-18-2012	09-23-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	1	30							1	1	900	1	900.00	
17	09-18-2012	09-23-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30		1	1	1	1			4	2,000	4	8,000.00	
18	09-24-2012	09-24-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	1							1	2,000	1	2,000.00	
19	09-18-2012	09-23-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30		1	1	1	1			4	1,800	4	7,200.00	
20	09-24-2012	09-24-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30	1							1	1,800	1	1,800.00	
21	09-18-2012	09-23-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	1	30		1	1	1	1			4	700	4	2,800.00	
22	09-24-2012	09-24-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	1	30	1							1	700	1	700.00	
23	09-18-2012	09-23-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30		1					1	2	1,600	2	3,200.00	
24	09-24-2012	09-24-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	1							1	1,600	1	1,600.00	
25	09-18-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							1	1	800	1	800.00	
26	09-18-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						1		1	650	1	650.00	
27	09-18-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							1	1	800	1	800.00	
															Contracted Gross Total:		58	70,750.00
															Actual Gross Total:		58	70,750.00
															Agency Commission:			10,612.50
															Net Total:			60,137.50

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Agency Est#		CMS # 242655		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-18-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 242655						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Sep 12		0.00		0.00		70,750.00		0.00							70,750.00					
TOTAL		0.00		0.00		70,750.00		0.00							70,750.00					

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